

Dear Businesses,

The Asian Business directory in UK is LIVE now!

Asian Yellow was the brainchild of a couple of Asian companies that recognised the need for a specialized search engine dedicated to promote their business and its products & services.

History

Birth of Asian companies in the UK is to achieve economic independence in the foreign land towards wealth creation. Asians as immigrants flocked into the UK to gain better future for themselves and their families. They provided skills to the needy employers and thus created a market economic expansion. These migrant workers are helping deliver positive effects for the British economy, an influential economic report confirm – Robin Marriott (City A.M. paper – Business with Personality on 24 Apr 2006)

Why Join US?

- Promote businesses direct to customers, a B2C platform in the UK and abroad. For example students either they are local or abroad.
- Promote business to business, a B2B platform either to expand or participate in joint-ventures and barter trade agreement.
- It's a platform with the ability to promote products and services across borders for example Asian Pages Canada link to 'djyusof.com
- From £48 per annum or £4 per month, businesses can launch, promote products and services the cheapest means possible to customers or other businesses.
- The listings are moderated by creative professionals in the field of advertising, media, and communications. Our unique process is intended to provide useful search results every time without having to spend time weeding out meaningless or misleading entries.
- Users are able to reach local, regional and national sources and can sort and group potential vendors and suppliers according to their particular project's needs.
- Helping users with project research and guidance. We offer users project planning guidance and answer technical questions through the help-mail.
- Advertisers get the benefit of targeted exposure and the ability to expand their sales it will provide a well organized listings, with a comprehensive index of categories targeted specifically to the industry.
- The content of the listing can be tailored to reach the advertiser's specific audience and updated on-demand throughout the year
- A third of 14 to 21 year olds have launched their own website (Guardian / ICM)
 and therefore the user-generated content is one of the most discussed topics in
 online marketing. Thus our link will guide you to such audience.

Sincerely
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