FRIDAY OCTOBER 19, 2001

With the emergence of a global communications cartel, publics in Canada and around the world face an unprecedented crisis of expression. Corporate convergence must be met with democratic convergence.

PROTEST !

3 - 5 pm

Take your media democracy messages to major players in Canadian communications:

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- CRTC (federal regulator), 55 St. Clair Ave East at Yonge
- Toronto Sun, 333 King St. East at Ontario
- Rogers Communications, 333 Bloor St. East at Jarvis
- CTV, 888 Yonge St. at Davenport

EDUCATE & CHANGE !

An evening of critical and creative media projects at: **Barcode (549 College Street, West of Bathurst).**

7:00 pm Video shorts by Toronto Video Activist Collective and RRoom

7:15 pm

- Welcome: Vision TV's media critic **Barrie Zwicker** Panel #1 "Why is the mass media anti-democratic?"
- Barry Duncan, media literacy advocate
- Melanie Cishecki, MediaWatch Canada
- Dawood Khan, youth media activist
- Jan Pachul, founder of Star Ray community TV

8:30 pm

9:00 pm

10:00 pm

Video screenings and alternative media promotional tables (projects include For Youth Initiative, *Catch Da Flava*, Cut & Paste zine fair, *Adbusters*, *The Peak*, and Indy Media Ontario *Blindspot*)

Panel #2 "How can citizens reclaim the media?"

- Judy MacDonald, Rabble.ca "news for the rest of us"
- Tara Atluri, Anti-Racist Media Education Collective
- Adonnis Huggins, Catch Da Flava (Regent Park media project)
- Paul Boin, investigative journalist and media educator

Social: discussion and music

Supported by the Toronto Women's Bookstore and the York/Ryerson Communications and Culture GSA

TIRED OF THE MEDIA MACHINE P www.mediademocracyday.org